RECORDATION FO	DRM COVER SHEET  U.S. DEPARTMENT OF COMMERCE  Patent and Trademark Office					
	ARKSONLY					
[MAND 1 X 1 3 1 20 100 100 100 100 100 100 100 100 10	* () *					
U.S. Patent & TMOfc/TM Mail Rept Dt. #	record the attached original documents or copy thereof.					
	Name and address of receiving party(ies)					
1. Name of conveying party( 100841113	Name: Interstate Brands Corporation					
IBC Newco, Inc.	Name					
FIND 1-8-10	Internal Address:					
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership	Street Address: 12 East Armour Boulevard					
☐ Corporation-State Delaware ☐ Other	City: Kansas City State: MO ZIP: 64111					
Additional name(s) of conveying party(ies) attached?   Yes   No	Individual(s) citizenship     Association					
3. Nature of conveyance:	General Partnership					
	☐ Limited Partnership					
□ Assignment    □ Merger	© Corporation-State <u>Delaware</u> Other					
☐ Security Agreement ☐ Change of Name	If assignee is not domicited in the United States, a domestic representative designation					
Other	is attached: Q Yes Q No					
Execution Date: August 17, 1998	(Designations must be a separate document from assignment) Additional name(s) & address(es) attached?   Yes  No					
4. Application number(s) or patent number(s):	1					
A. Trademark Application No.(s)	B. Trademark Registration No.(s)					
	See Exhibit A Attached Hereto					
Additional numbers a	ttached? Ži Yes □ No					
<ol><li>Name and address of party to whom correspondence concerning document should be mailed:</li></ol>	6. Total number of applications and registrations involved:					
Name. Robert D. Hovey						
Internal Address: HOVEY, WILLIAMS, TIMMONS	7. Total fee (37 CFR 3.41)\$ 665.00					
& COLLINS	₫ Enclosed					
	Authorized to be charged to deposit account					
2/05 Crand Boulanced						
Street Address: 2405 Grand Boulevard	8. Deposit account number:					
Suite 400	o. Deposit account number.					
City: Kansas City State: MO ZIP: 64108						
28/1998 DNGUYEN 00000269 226218	(Attach duplicate copy of this page if paying by deposit account)					
FC:481 40.00 DP DO NOT US FC:482 • 625.00 DP	SE THIS SPACE					
9. Statement and signature.						
	fation is true and correct and any attached copy is a true copy o					
the original document.	II NIII alous					
Robert D. Hovey	1/5/9/					
Name of Person Signing	Signature Date					
	cover sheet, attachments, and document:					
- Reguraction and the contraction of the contractio	recurred equation of the Committee of th					

**REEL: 1793 FRAME: 0140** 

## EXHIBIT A

226,218	927,855	1,670,414	2,135,950
535,134	960,562	1,806,299	2,135,953
654,219	1,158,278	1,867,130	2,139,074
669,059	1,172,485	1,915,855	2,143,422
728,627	1,226,097	2,134,517	2,147,632
799,618	1,226,819	2,134,518	
896,105	1,254,920	2,135,949	

## TRADEMARK ASSIGNMENT

WHEREAS, IBC Newco, Inc., a corporation of Delaware, of 12 East Armour Boulevard, Kansas City, Missouri 64111 (Assignor), has adopted, used and is using the marks identified in Schedule A attached hereto;

WHEREAS, Interstate Brands Corporation, a corporation of Delaware, of 12 East Armour Boulevard, Kansas City, Missouri, 64111 (Assignee), is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above identified registrations thereof together with the right to sue for and collect on all claims for damages by reason of past infringement of said marks.

IN WITNESS WHEREOF, Assigno August 19 98.	r has executed this instrument this 17th day of
	IBC NEWCO, INC.
	Signed: Signed:
	Name: Ray Sandy Sutton
	Title: President

State of	Mr.550	uri		)	<b>a.</b>						
County of	Jack	∠scn		) s )	S.						
On	this	17	day	of	au	gust		19 <u>98</u>	before	me	appeared
Ray	San	1dy 30	t-ton			, the	e persor	n who s	igned this	instru	ment, who
acknowledg	ged that	he/she sig	ned it as	s a fre	e act or	n behalf	of the i	dentifie	d corporat	ion wit	h authority
to do so.											
					<u>Sha</u> otary Pi		<u> 4. M</u>	Frad	c		
				M	y Comr	nission	Expires	: {~	~~~~	~~~ ^DV	~~~~~
					18163	N 2001		- <b>}</b> S	Sharon G. M	clsaac.	SEAL " Notary Public of Missouri res 12/2/2001

## **SCHEDULE A**

	Registration #	Registration Date
BANANA SHORTCAKES	1,254,920	10/18/83
CREME POCKETS	2,143,422	03/10/98
DEVIL DOGS	2,135,953	02/10/98
DEVIL DOGS (Logo 1)	226,218	04/05/27
DEVIL DOGS (Logo 2)	2,134,517	02/03/98
DOZY OATS	1,172,485	10/06/81
DRAKE'S	654,219	11/05/57
DRAKE'S (Logo - Flag)	960,562	06/05/73
DRAKE'S (Logo - Ribbon)	1,867,130	12/13/94
DRAKE'S AND DESIGN	2,139,074	02/24/98
DRAKE'S AND DESIGN	2,147,632	03/31/98
FRESHNESS YOU CAN TASTE	1,226,097	02/01/83
FRUIT DOODLES	799,618	11/30/65
FUDGE MATES	1,226,819	02/08/83
FUNNY BONES	728,627	03/13/62
OATWICH	1,915,855	08/29/95
PASTRY PICK M UPS (Logo)	1,670,414	12/31/91
PICK M UPS (Logo)	1,806,299	11/23/93
RING DING JR.	1,158,278	06/23/81
RING DING	669,059	10/28/58

## SCHEDULE A, cont.

	Registration #	Registration Date
RING DINGS	2,135,949	02/10/98
SUNNY DOODLES	927,855	01/25/72
YANKEE DOODLES	2,134,518	02/03/98
YANKEE DOODLES (New Logo)	2,135,950	02/10/98
YANKEE DOODLES (Logo)	535,134	12/26/50
YODELS	896,105	08/04/70

**RECORDED: 09/08/1998**